



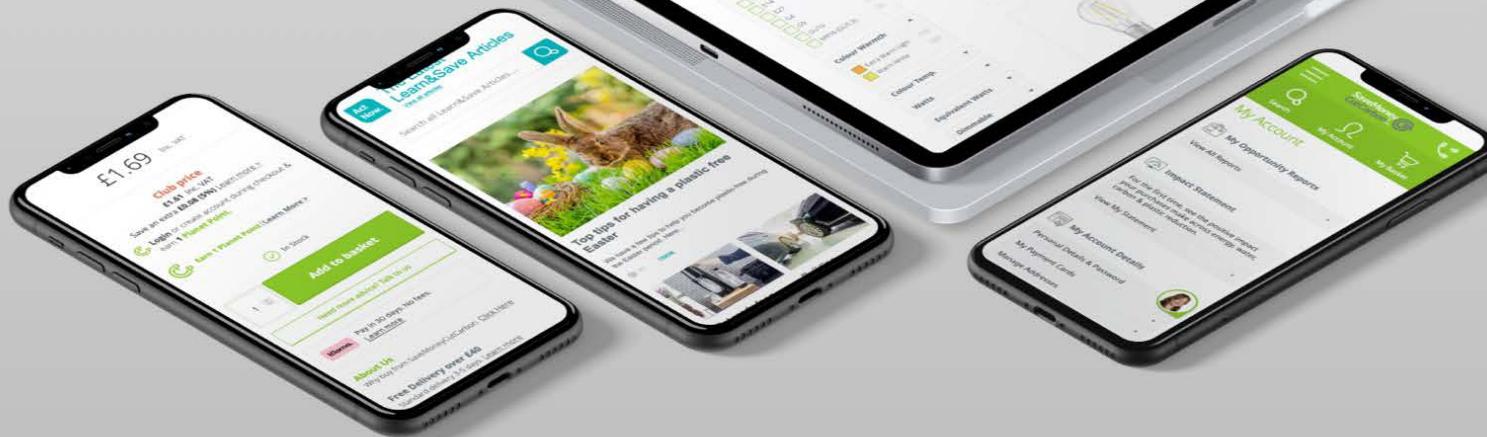
HELPING SAVE THE PLANET

Sector: E-commerce

Employees: 50-100

Client Contact: Digital & Marketing Team

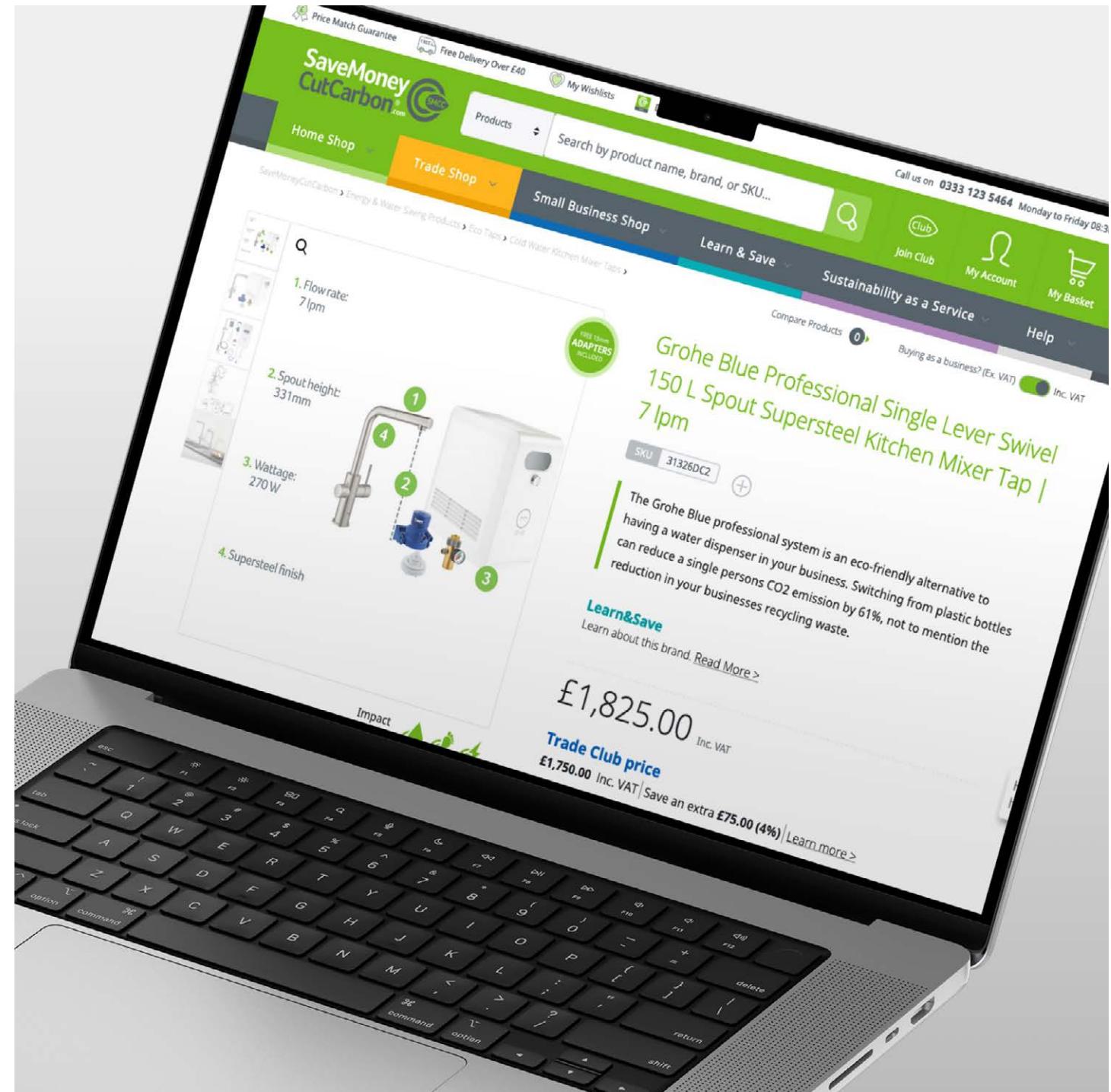
SaveMoneyCutCarbon.com is the go-to website to reduce your carbon footprint. It provides an extensive range of innovative products, from energy saving LED light bulbs to everyday eco-friendly products for the home, energy efficient home appliances and water saving mixer taps and showers. It also offers advice to home owners and consultancy services to businesses and large organisations looking to reduce their environmental impact.

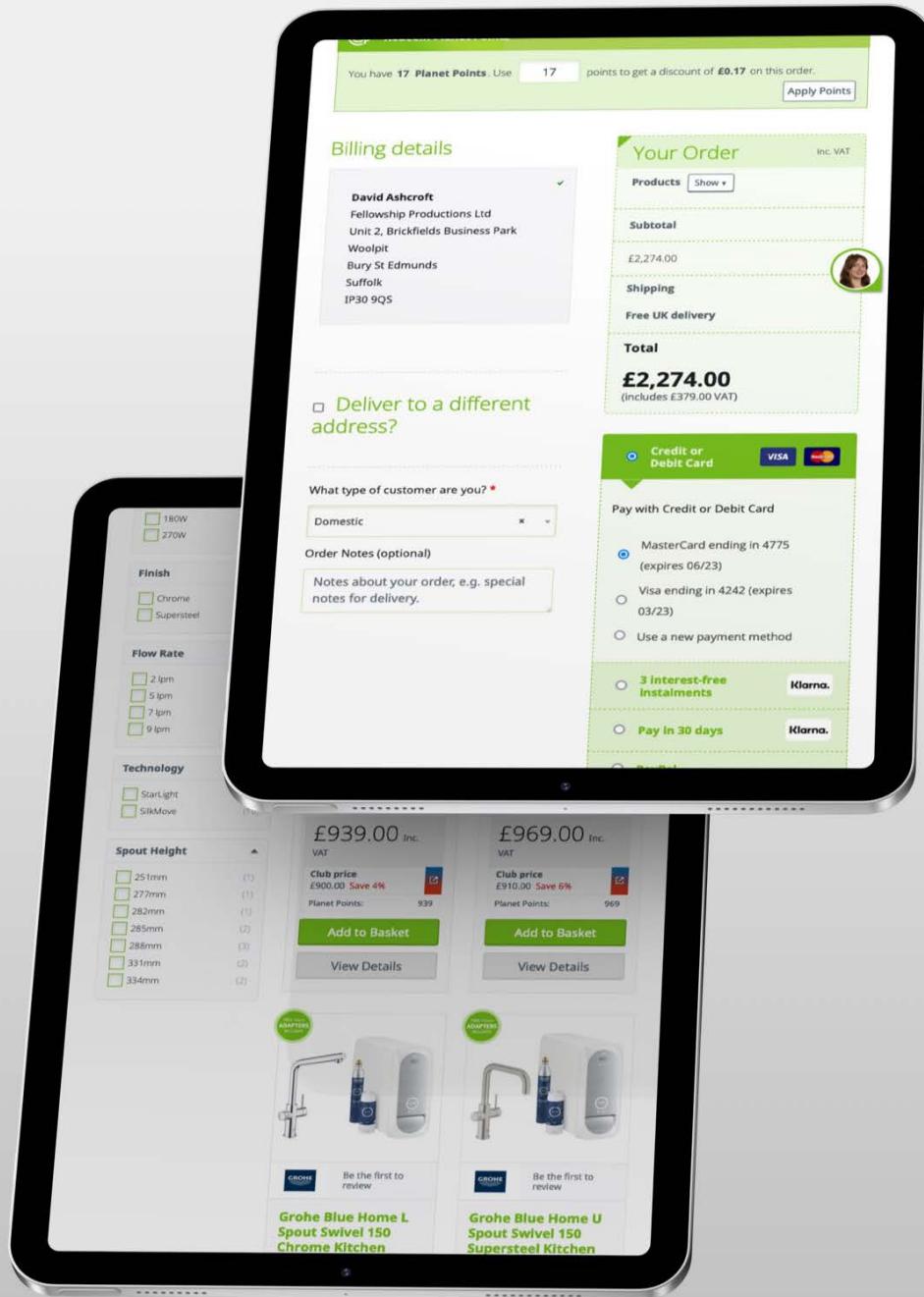


E-COMMERCE DEVELOPMENT

Over the last 10 years we've built a very close relationship with the team at SaveMoneyCutCarbon.

As a result, we've been able to apply our expertise to developing and supporting a feature rich and complex WooCommerce website.





Standard features include:

- In-depth product catalogue searching
- Extensive filtering options based on a large range of product attributes
- User accounts with different access levels
- An optimised basket and checkout experience



Advanced features include:

- Calculating product impacts
- Providing subscription services
- Rewarding regular customers
- Club memberships
- Integrations with other systems

Price Match Guarantee

Free Delivery Over £40

My Wishlists

Download Our App

Call us on 0333 123 5464 Monday to Friday 08:30 - 17:30

SMCC

SaveMoney
CutCarbon[®].com

Home Shop

Learn & Save - Overview

Act Now.

View all articles

The Latest Learn&Save Articles

Top tips for having a plastic free Easter

We have a few tips... Here...

Search by product name, brand, or SKU...

Trade Shop

Home

Trade

Small Business Shop

Corporate

Small Business

Learn & Save

Club Guides

Join Club

Sustainability as a Service

Buildings

Search all L...

My Account

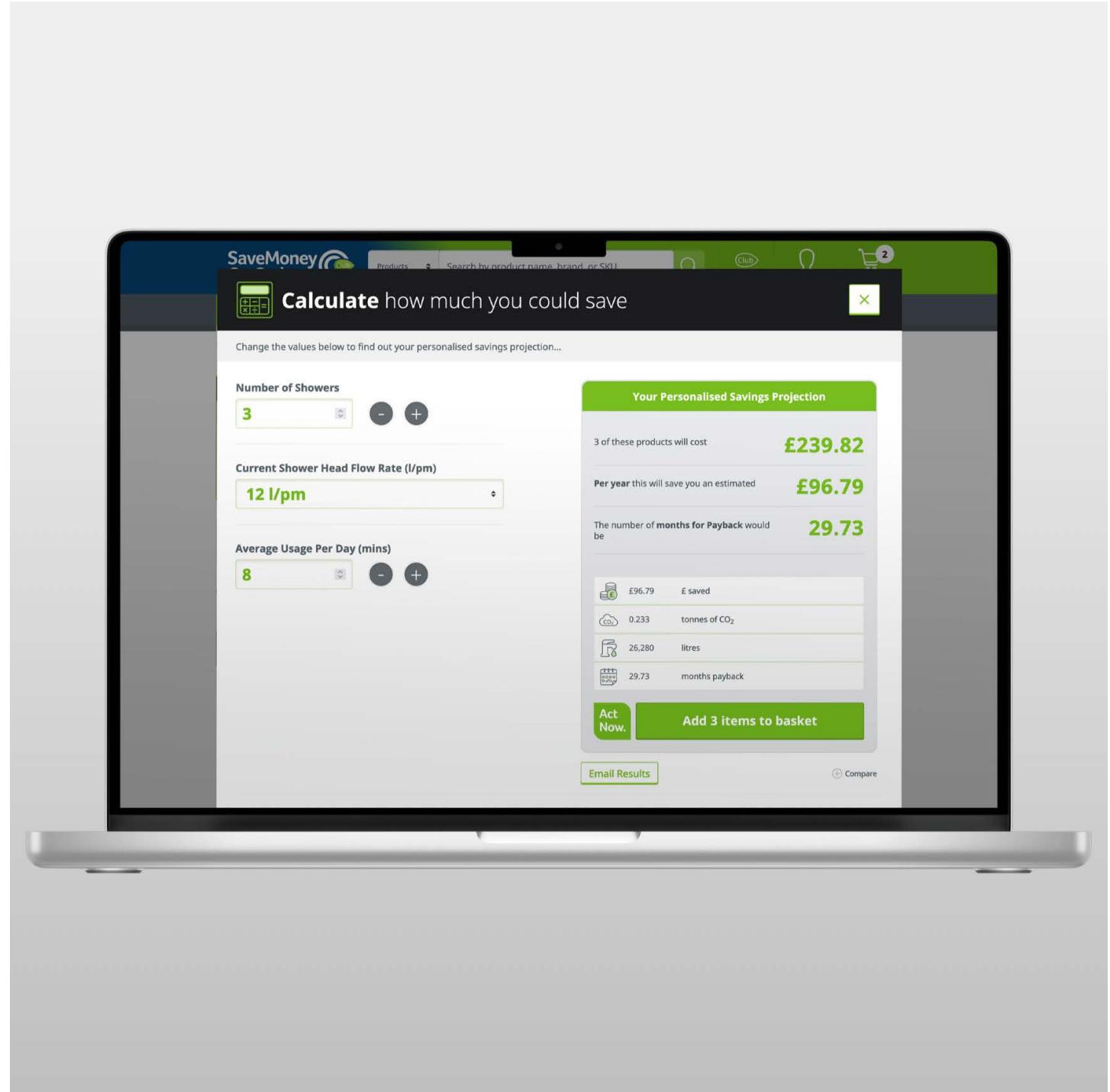
Cart 2

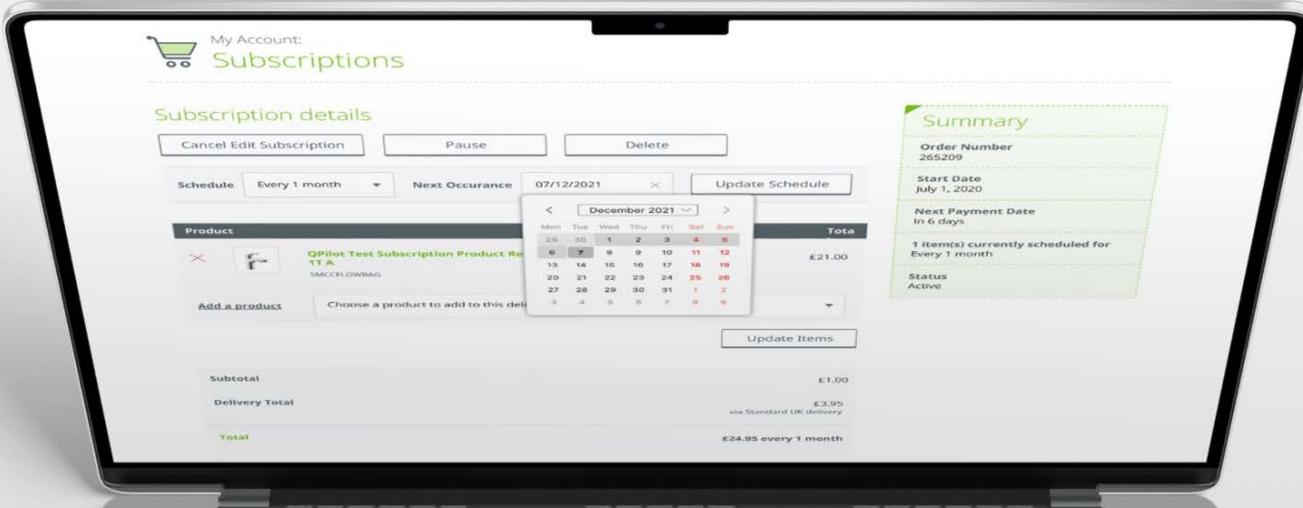
IMPACT CALCULATORS

Our bespoke impact calculator enables customers to see the benefits of their chosen product, including anticipated financial savings and payback time.

SaveMoneyCutCarbon has full editorial control over this data, which is displayed on product information pages.

[Try the calculator and see how much you could save here.](#)





SUBSCRIPTION PRODUCTS

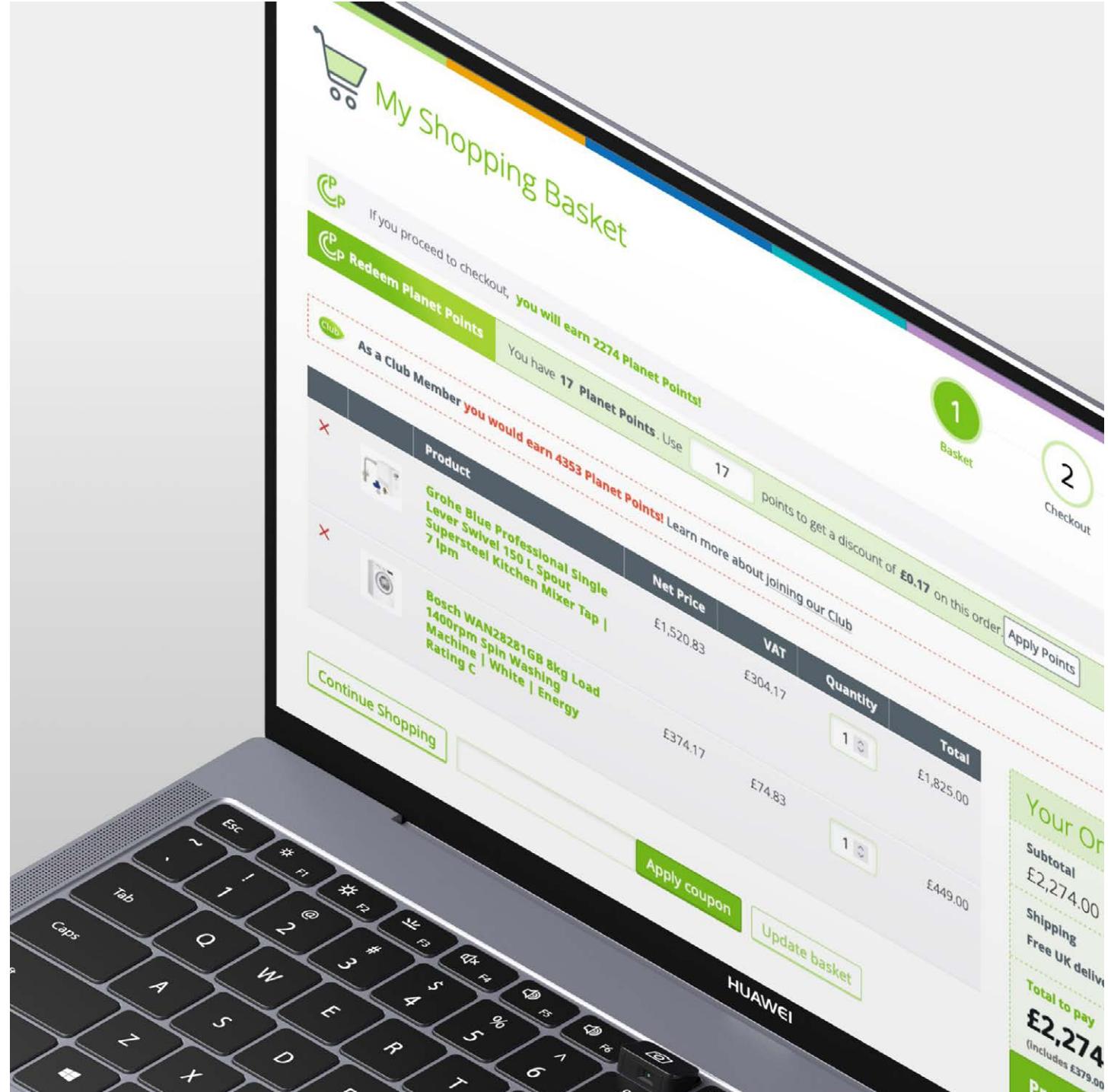
Increasingly, customers expect to be able to subscribe to their favourite products. SaveMoneyCutCarbon introduced this in 2019.

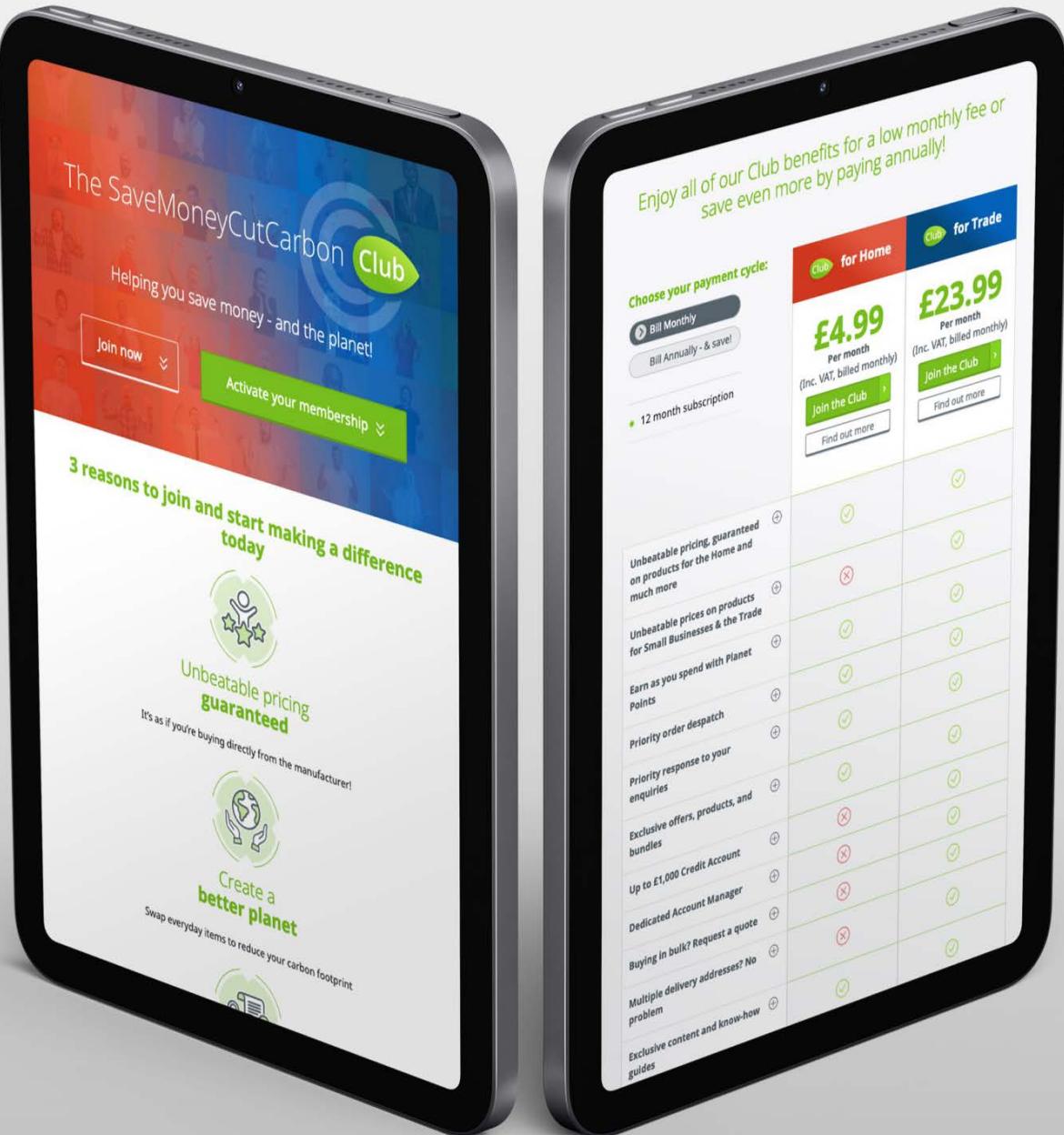
We recently helped them expand the extent of this by integrating with a third party solution, which also improves order management for both customers and staff.

REWARDING CUSTOMERS

Customers earn Planet Points each time they place an order. This loyalty and reward scheme allows them to swap their points for products, or put them towards the cost of higher value items.

Targeted points promotions can also further incentivise customers.





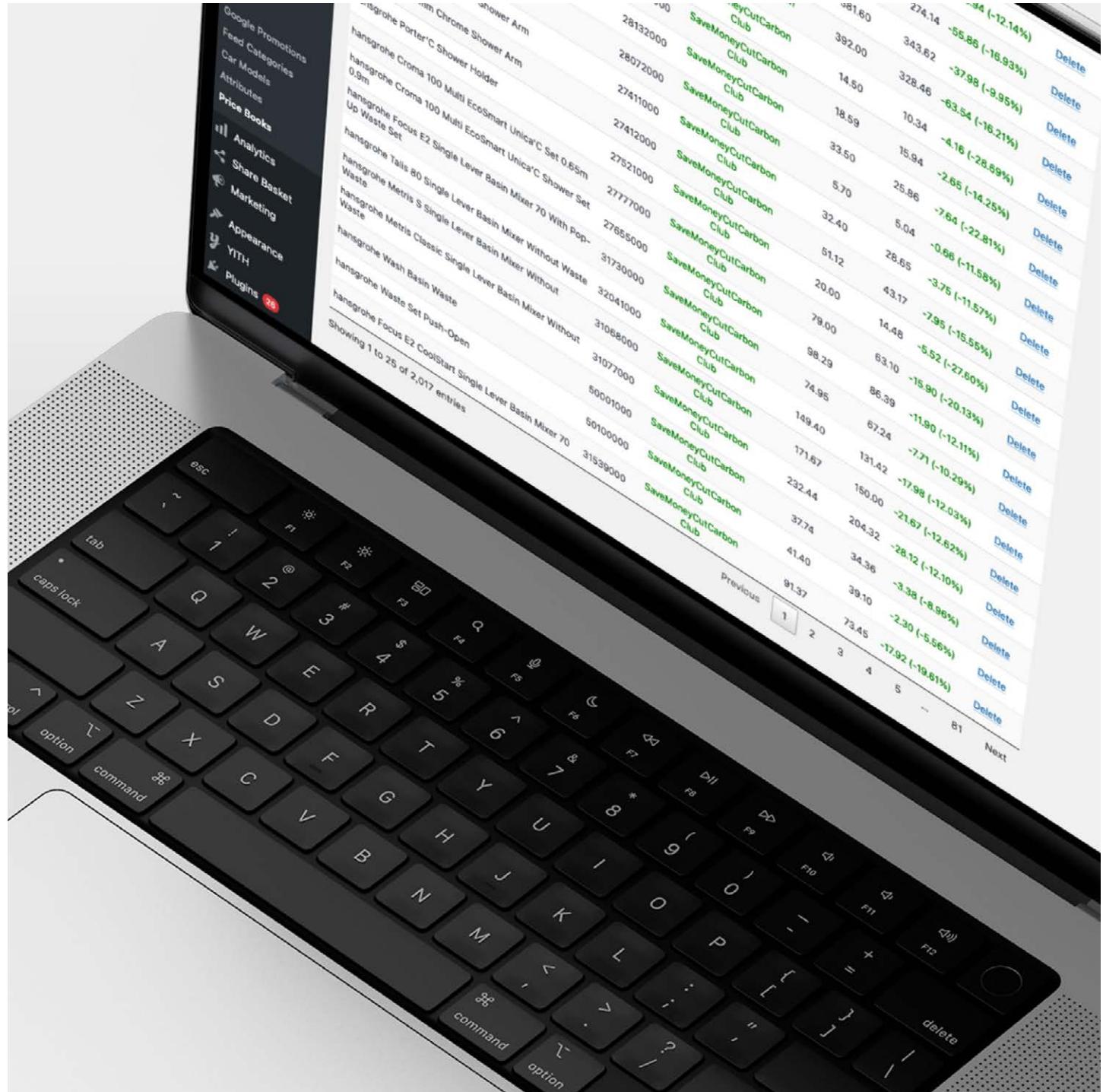
CLUB MEMBERSHIP

The SMCC Club is a fantastic offering aimed at helping customers save more money – and at the same time, help save the planet.

By offering further discounts and a range of other benefits, it encourages customers to make their purchase from SaveMoneyCutCarbon.com. Which means they'll be buying a more eco-friendly product.

Club Challenges.

We developed a bespoke pricing system which enables the internal team to set unique club pricing against any product on the site. This can be tailored to each club membership plan, such as Club for Home or Club for Trade.





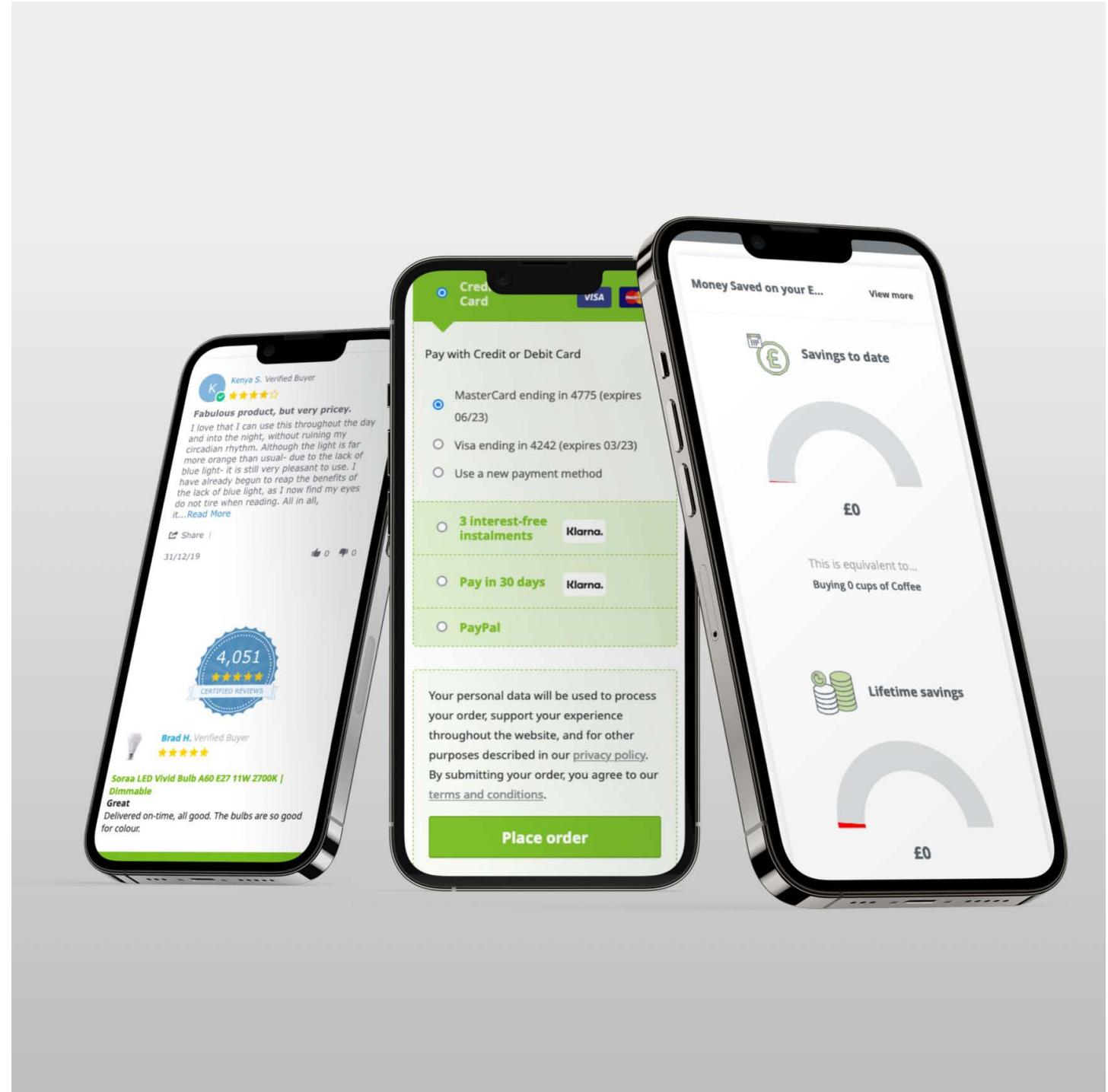
User Focused Messaging.

We gave a lot of thought to injecting bespoke messaging at various points in the customer journey. We designed this to prompt and engage the user's next steps, based on their particular interests and needs.

SaveMoneyCutCarbon staff can also offer targeted promotions to potential club members, including free trials and gift memberships.

INTEGRATIONS

One of our core services is integrating websites with third-party platforms. This can enhance their offering and significantly improve company operations and efficiencies.



ActiveCampaign >

stripe

Klarna.

sage

QPilot



Metorik

yotpo.

We integrated the website with the following systems:

- Impact Statements (bespoke environmental impact tracking software)
- QPilot (subscription management)
- ActiveCampaign (marketing CRM)
- Sage (accounts software)
- Stripe & Klarna (payment gateways)
- Metorik (website sales statistical platform)



Days Inn

£12,000 annual savings at Days Inn Watford Gap with rapid payback - Bills and carbon emissions cut through smart heating controls, eco showers and eco taps

[View project](#)



BUILDING



PRODUCT



+ 1 MORE

All Projects

Filter by product

Any

Filter by building type

Any

Search Projects

Enter search term



Showing 77 projects

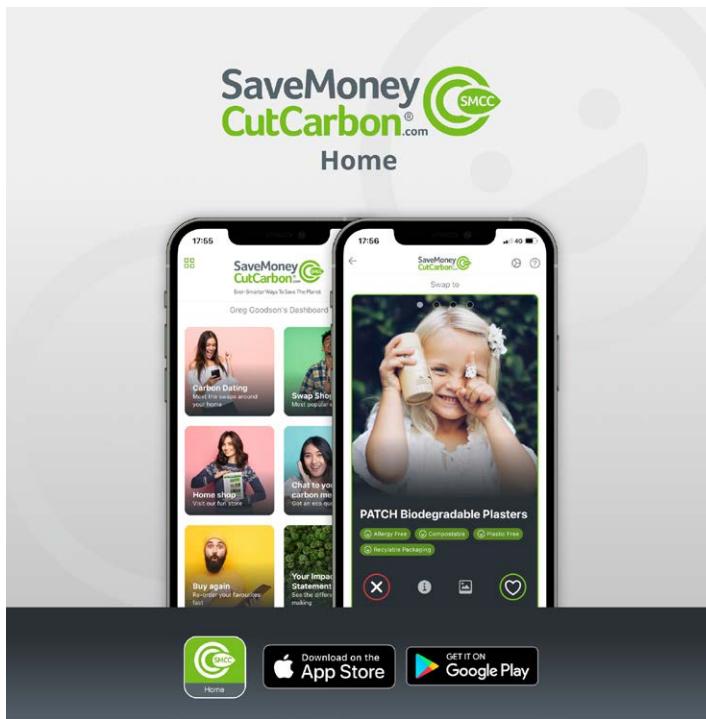
Sort by: Recently added



Thetford Council makes big carbon reductions and saves thousands of £s



SaveMoneyCutCarbon helps Chichester council on its carbon neutral goals



THE RESULT

Our ongoing improvements to the website have resulted in a significant growth in online sales over recent years.

Visit www.savemoneycutcarbon.com

We're also developing new features and standalone projects, such as the [SaveMoneyCutCarbon App](#).

“Having an effective E-commerce website is crucial to the success of our business. Fellowship have been our chosen partner for many years and do an excellent job of developing and maintaining all aspects of our website.”

They have completed a number of projects for us including customer experience and multiple software integrations with our internal systems. Having a long-term relationship like this ensures that Fellowship understands the needs of our business and our strategy, which means we get first class service and support.”

MARTYN ABBOTT

Digital Operations Director, SaveMoneyCutCarbon



WEBSITE FEATURES

In-depth product catalogue searching

User accounts with different access levels

Extensive filtering options

Impact calculators

Subscription products

Customer reward scheme

Club memberships

Multiple integrations

Optimised basket & checkout



LET'S WORK TOGETHER

01284 830888 • hello@fellowship.agency

fellowship.agency

Unit 2, Brickfields Business Park, Old Stowmarket Road
Woolpit, Bury St Edmunds, Suffolk IP30 9QS

**BUILDING BRILLIANT BRANDS
AND WEBSITES**

